

Tiers

critterion	Tier II C (escape Tier III)	Tier II B	Tier II A	Tier I B	Tier I A
1. no added or artificial trans fats	●	●	●	●	●
2. no more than 2 g of added fructose per serving	●	●	●	●	●
3. no more than 4 g of added glucose per serving	●	●	●	●	●
4. no additives with health risks	●	●	●	●	●
5. no synthetic emulsifiers in fermented milk products	●	●	●	●	●
6. less than 3:1 ratio of omega-6 to omega-3 fatty acids per serving	●	●	●	●	●
7. no more than 5 g of omega-6 fatty acids per serving	●	●	●	●	●
8. less than 2:1 ratio of kilocalories to milligrams of sodium	●	●	●	●	●
9. below minimum thresholds of lead	●	●	●	●	●
10. below minimum thresholds of cadmium	●	●	●	●	●
11. below minimum thresholds of arsenic	●	●	●	●	●
12. below minimum thresholds of mercury	●	●	●	●	●
13. below minimum thresholds of glyphosate	●	●	●	●	●
14. below minimum thresholds of antibiotics	●	●	●	●	●
15. no unhealthy vegetable oils		●	●	●	●
16. at least 950 IU of vitamin A (= 285 mcg of retinol) per serving		at least one	●	●	●
17. at least 45 mg of vitamin C per serving			●	●	●
18. at least 400 (= 10 mcg) IU of vitamin D per serving			●	●	●
19. at least 9.69 IU (= 6.5 mg of α-tocopherol) of vitamin E per serving			●	●	●
20. at least 200 mg of elemental calcium per serving			●	●	●
21. at least 200 µg of folate per serving			●	●	●
22. at least 4 mg of elemental iron per serving			●	●	●
23. at least 175 mg of magnesium per serving			●	●	●
24. at least 5.5 mg of zinc per serving			●	●	●
25. at least 250 mg of combined EPA/DHA per serving			●	●	●
26. at least 1 g of ALA per serving			●	●	●
27. a dietary fiber to carbohydrate ratio of at least 1:10			●	●	●
28. at least 0.75 mg of vitamin B6 (pyridoxine) per serving				●	●
29. at least 2 µg of vitamin B12 (cobalamin) per serving				●	●
30. information about the presence/absence of "Big 8" allergens (milk, eggs, fish, crustacean shellfish, tree nuts, peanuts, wheat, and soybean)			●	●	
31. positive health effects supported explicitly by scientific evidence			●	●	
32. Products sourced from humanely raised animals (continuous pasture access, independently verified)			●	●	
33. the product has been chemically tested by an independent body				●	
34. only cold-pressed plant-based oils				●	
35. at least 88 mg of tryptophan per serving				●	
36. certified organic					
37. non-GMO				as many as possible	as many as possible
38. traceable sourcing					
39. recyclable or compostable packaging in line with current KDD efforts					

The Tiers document lists more criteria. However, they are either aspirational (Tier I A) or have been left out in the first round (BST and packaging)