

# COMPANY PROFILE PRESENTATION

**AUGUST 2024** 

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## WHO WE ARE





KDD was founded in 1962 as a dairy company with a vision to achieve nutritional goals through packaged dairy food.



Over the years, KDD grew and diversified its portfolio. Today, it has a multi-product, multi-category portfolio that caters to a wide variety of consumers in the region & beyond.



KDD's main activities include manufacturing, marketing, sales & distribution of dairy products, juices, ice creams & culinary, made to international quality standards.



In addition to

being available to a vast network of retailers in the region, KDD also has its own retail stores in Kuwait in the form of **Dukkan convenience stores** and **KDD Gate Shops**.



KDD has a direct home delivery network in Kuwait & UAE and indirect delivery to homes across delivery partners & marketplaces in the region.



KDD has also built a **strong brand** in the foodservice sector where it's products are the core ingredients in leading restaurants and catering establishments.



KDD is a 100% Kuwaiti closed shareholding company.

## **OUR CORE STRENGTHS**





### INGREDIENT STEWARDSHIP

KDD responsibly sources the finest ingredients with a primary focus on - No Preservatives, No artificial colours, Nutrient Density & Naturality.



### PACKAGING ASSURANCE

- KDD's long-life products are thermally treated and aseptically packed in cartons to retain a shelf life from 6 to 9 months.
- Fresh & fermented products and ice cream are vertically integrated with its own packaging, bringing full control of material in direct contact with the product.



### MANUFACTURING EXCELLENCE

KDD's production centers cover approximately 57,000 sqm, processing, filling, packing & transporting with consistent quality outcomes. The KDD Sabhan plant is also one of the largest and most technically advanced plants in the Middle East.



### BRAND STATURE

KDD is a legacy brand in the region with an extremely strong heritage. This is why the brand resonates across multiple generations & consumer segments, growing from strength to strength.

## **OUR TIMELINE** '60s and '70s





Establishment of The Danish Kuwait Dairy Company in 1962



Commencement of production of pasteurised milk & yoghurt in 1962



Introduction of ice cream in 1972 and labneh facilities in 1978

## **OUR TIMELINE** '80s

Kuwaiti in 1982





juices in 1983 & tomato paste

in Tetrapak in 1987

from 1982 onwards

## **OUR TIMELINE** '90s





Iraqi invasion of Kuwait leads to bombing of facilities, followed by rebuilding and rapid modernisation in 1990



KDD becomes preferred supplier for global and local brands in 2000



--2000

Building continued expertise across a wide portfolio of fresh & long life products in 2000

# **OUR TIMELINE** '2000s until today





## **KEY NUMBERS**





>1000 strong fleet across the region



>2000 KDD employees



>35,000 retailers serviced



>27,000 refrigerated assets in markets



> | BILLION | packs produced | every year



>750K Instagram & Facebook followers



40,000 sqm production facility



1962 start of business

## **OUR CATEGORIES TODAY**



### **DAIRY**



- Plain Milks
- Flavoured Milks
- $\bullet$  Yoghurts
- Laban
- Labneh

### **JUICES**



- 100% Juices
- Nectars
- Drinks

### **ICE CREAM**



- Lollies
- Sticks
- Cones
- Cups
- Tubs
- Soft serve

### **CULINARY**



- Tomato paste
- Thick cream
- Liquid creams
- Cooking sauces
- Butter
- Olive oil

## SUPPLY CHAIN PERSPECTIVE

A GLOBAL SCOPE

### AGRICULTURAL INGREDIENTS

- · Australia
- USA

· LIK

· Belgium

· Italy

- Brazil • India
- Germany • Denmark

Netherlands

- · Kuwait\*

• UAE

Spain

- - Malaysia





- · Sabhan factory
- · (Annex I, Shuwaikh)



# **OUR QUALITY CERTIFICATIONS**



### FNSURF ACCESS TO ALL MARKETS & CUSTOMERS



ISO 14001:2015 Environmental Management Systems



FSSC 22000:2019 Food Safety Management System for Dairy and Plastic



ISO 27001:2013 Information Security Management System



ISO 45001:2018 Occupation Health and Safety



2023 Kuwait Conformity Assessment Scheme



2022 Emirates Quality Mark

- KDD's facilities and processes are supported by regular quality audits.
- \* Products undergo laboratory analysis and stringent quality checks in our laboratory before they are shipped to customers.
- All KDD manufactured and tested products meet GCC Standardization Organization (GSO) Standards.
- · Highest standards of quality, safety and care for the environment are the building blocks of KDD's complete value chain.

## PEOPLE, PLANET & NUTRITION



### AT THE CORE OF OUR SUSTAINABILITY FRAMEWORK

By 2030, KDD aims to strengthen its position as a leading food & beverage company, with a holistic approach its position as a leading food & beverage company, with a holistic approach to human wellness, environmental health & a thriving society



### NUTRITION

Be a leader in the development of food & beverages that improve metabolic well-being

— Focus areas —

- Engineer existing portfolio, ingredients & process to deliver optimal metabolic health
- · Solve for dietary imbalances with new functional foods
- Socialise the new nutrition philosophy among employees, stakeholders, consumers

Supporting SDGs







### PEOPLE

Be a diverse, fair and inclusive employer that empowers people and creates opportunities for communities in the region

#### — Focus areas —

- · Promote diversity and inclusion
- Support local communities
- Foster a healthy and safe workspace
- Provide development opportunities with fair compensation

Supporting SDGs







#### PLANET

Leave the smallest environmental footprint behind, while addressing the biggest sustainability challenges in the region

#### Focus areas

- · Sustainable ingredients sourcing
- Sustainable manufacturing, logistics & distribution
- Sustainable packaging & end of life treatment

Supporting SDGs







# THANK YOU

