



The Kuwaiti Danish Dairy Company (KDD) Launches Landmark Event “Fixing Food for Health & Planet” at WEF Annual Meeting at Davos 2025

Davos, Switzerland on January 22nd, 2025 – **The Kuwaiti Danish Dairy Company (KDD)** hosted a groundbreaking event at the **World Economic Forum Annual Meeting in Davos**, bringing together global leaders, visionaries, and changemakers to address the urgent need to transform food systems for the benefit of health, sustainability, and resilience.

“**Fixing Food for Health & Planet**” was held at the **SDG Tent in Davos** on January 22, 2025. With the spotlight on actionable solutions, this transformative dialogue emphasized the critical role of **metabolic health** as the cornerstone of sustainable nutrition.

The event featured a stellar lineup of thought leaders, including:

- * **Dr. Robert H. Lustig**
- * **Dr. Gunhild Stordalen**
- * **Ms. Ndidi Okonkwo Nwuneli**

The discussion explored innovative strategies to bridge the gap between **food, health, and the planet** while emphasizing the importance of **trust, transparency, and stakeholder** collaboration in achieving measurable progress. At the heart of the event was the **Metabolic Matrix**, KDD’s pioneering framework that integrates **39 evidence-based criteria** across three core pillars: **Support the Brain, Protect the Liver, and Feed the Gut**.

The event’s resounding success underscored the power of collective action in reimagining the future of food, health, and the planet. **KDD is committed to advancing this vital agenda**, bringing together diverse stakeholders to forge



innovative pathways to healthier communities and a sustainable planet.

Visit the KDD **Metabolic Matrix** website to learn more about how the Company is shaping the future of healthy food systems:

[metabolicmatrix.info](https://www.metabolicmatrix.info).

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